



Contact: Olympic Center
Sandy Caligiore (sandyc@orda.org)
Stephanie Ryan (sryan@orda.org)
518.523.1655 Ext 213 or 216

Contact: Jennifer Cosgrove
Rob Bailey Communications
201.760.0200 ext. 108
jcosgrove@rbcp.com

EMMY AWARDING WINNING
SMUCKER'S® STARS ON ICE®
Is "On the Edge" And Coming To Lake Placid, NY

Headlined by Olympic Silver Medalist Sasha Cohen &
Special Guest 2008 World Champion Jeffrey Buttle
America's Premier Figure Skating Production

Is "On the Edge" At The Olympic Center in Lake Placid on November 29th @ 8 PM

A Portion of SMUCKER'S® STARS ON ICE® Proceeds
To Benefit Boys & Girls Clubs of America

(October 7, 2008 – Lake Placid, NY) – America's premier figure skating production, *Smucker's Stars on Ice*, expands its boundaries as it returns for the 23rd season. The all-new production "*On the Edge*" promises to keep fans on the *edge* of their seats as the best skaters in the world show their amazing moves on the ice. Olympic Silver Medalist **Sasha Cohen** returns for her second season with Olympic, World, and National Champions to show fans what it takes to have the heart of a champion. Smucker's Stars on Ice will visit The Olympic Center in Lake Placid, NY on Saturday, November 29th for an 8:00 PM performance which will be recorded and televised nationally on NBC January 4, 2009.

Founded and produced by Olympic Champion and beloved figure skating icon **Scott Hamilton**, the Emmy Award-winning *Smucker's Stars on Ice* Tour is the only family entertainment event show of its kind in America. In the year leading up to the 2010 Winter Games, skating fans will not find a better preview of America's favorite Olympic sport. This year Lake Placid skating fans are in for a real treat; **Smucker's Stars on Ice** is proud to welcome **2008 World Champion and Olympic Bronze Medalist Jeffrey Buttle** as a very special guest for this performance.

Sasha Cohen and **Jeffrey Buttle** will be joined by an outstanding cast of Olympic, World and National Champions including World Champion and six-time U.S. Champion **Todd Eldredge**, two-time World Bronze Medalist and three-time U.S. Champion **Michael Weiss**, 1998 Olympic Gold Medalist **Ilia Kulik** (Russia), World Champion and two-time Japanese Ladies Champion **Yuka Sato**, World Bronze Medalist and three-time U.S. Pair Champion **John Zimmerman**, six-time Canadian Ladies Champion **Jennifer Robinson**, two-time Olympic Medalists and three-time World Pair Champions **Xue Shen & Hongbo Zhao** (China), two-time World Silver Medalists and five-time Canadian Dance Champions **Marie-France Dubreuil & Patrice Lauzon** and more including special guests!

-MORE-

Tickets for the Smucker's Stars on Ice performance in **Lake Placid ARE ON SALE NOW** and start at **\$25**. They may be purchased at the **Olympic Center** Box Office, by visiting www.starsonice.com, or by calling **518-523-3330**. Group (15+) information is available by calling **518-523-3330**.

Smucker's Stars on Ice: "On the Edge"

This year, ***Smucker's Stars on Ice*** is ***"On the Edge"***. The skaters are Olympic athletes who will take their skills to new heights; challenging themselves, daring to be different. They do it all ***on the edge*** of a steel blade no thicker than a pane of glass. Come join us as we put the world's best skaters to the ultimate test, as they showcase their elite athletic skills while performing in an Emmy Award-winning production. They will be going to the limit to bring to the ice the ***best*** that skating has to offer. Like any high-level sporting competition, they will be pushing their bodies to the ***EDGE***.

Performed to a broad spectrum of popular music, including a soundtrack which ranges from Beethoven to Big and Rich, Dave Kos and Celine Dion, and enhanced by intricate lighting, dynamic costumes, cutting-edge choreography and state-of-the-art technology, all brought together by three-time Emmy Award winner **Jeff Billings**, ***Smucker's Stars on Ice*** will show you all of the possibilities, and all of the ways in which sport can truly become entertainment.

Serving in their seventh year as the tour's title sponsor, **The J.M. Smucker Company** is not only proud to be associated with ***Smucker's Stars on Ice*** for providing wholesome, family entertainment, but also takes great pride in acknowledging the literacy and education initiatives of **Boys & Girls Clubs of America**. Thus, to advance these invaluable initiatives, a portion of the proceeds from each tour ticket sold will be donated by ***Smucker's Stars on Ice*** to **Boys & Girls Clubs of America**.

Smucker's Stars on Ice is an IMG Production. Executive Producer is Byron Allen. Emmy Award nominee **Scott Hamilton** also serves as a Producer. Three-Time Emmy Award Winner **Jeff Billings** returns as Director and Costume Designer. **Cindy Stuart** is Choreographer, and **Errol Reinart** is Lighting Designer.

About Smucker's Stars on Ice

Founded in 1986 by skating icon Scott Hamilton, the ***Smucker's Stars on Ice*** tour has played more than 1,000 shows over the past 23 years. Past tour performers include Olympic Gold Medalists **Kristi Yamaguchi**, **Katarina Witt**, **Dorothy Hamill** and **Torvill & Dean**. The Tour has won three Emmy Awards, one ACE Cable Award (Best Sports Special), and is recognized as the finest ice production in the world. In its 23rd season, the 2008-09 ***Smucker's Stars on Ice*** Tour will bring quality family entertainment to 40 major U.S. markets this winter. ***Smucker's Stars on Ice*** is produced by IMG, the world's premier Sports, Entertainment and Media Company. For more information about the tour, visit www.starsonice.com.

About The J.M. Smucker Company

The J. M. Smucker Company is the leading marketer and manufacturer of fruit spreads, peanut butter, shortening and oils, ice cream toppings, sweetened condensed milk and health and natural foods beverages in North America. Its family of brands includes Smucker's®, Jif®, Crisco®, Pillsbury®, Eagle Brand®, R.W. Knudsen Family®, Hungry Jack®, White Lily® and Martha White® in the United States, along with Robin Hood®, Five Roses®, Carnation® and Bick's® in Canada. The Company remains rooted in the Basic Beliefs of Quality, People, Ethics, Growth and Independence established by its founder and namesake more than a century ago. Since 1998, the Company has appeared on FORTUNE Magazine's annual listing of the 100 Best Companies to Work For in the United States, ranking number one in 2004. For more information about the Company, visit www.smuckers.com.

©/® The J.M. Smucker Company. Pillsbury is a trademark of The Pillsbury Company, used under license and Carnation is a trademark of Société des Produits Nestlé S.A., used under license.

About Boys & Girls Clubs of America

Boys & Girls Clubs of America (www.bgca.org) comprises a national network of more than 4,000 neighborhood-based facilities, with 4.8 million youth served through Club membership and community outreach, in all 50 states and on U.S. military bases worldwide. Known as "The Positive Place for Kids," Clubs provide guidance-oriented character development programs on a daily basis for children 6-18 years old, conducted by a full-time professional staff. Key Boys & Girls Club programs emphasize leadership development, education and career exploration, financial literacy, health and life skills, the arts, sports, fitness and recreation, and family outreach. An estimated 30 million American youth have been served by Boys & Girls Clubs since the founding of BGCA in 1906. National headquarters are located in Atlanta.

###